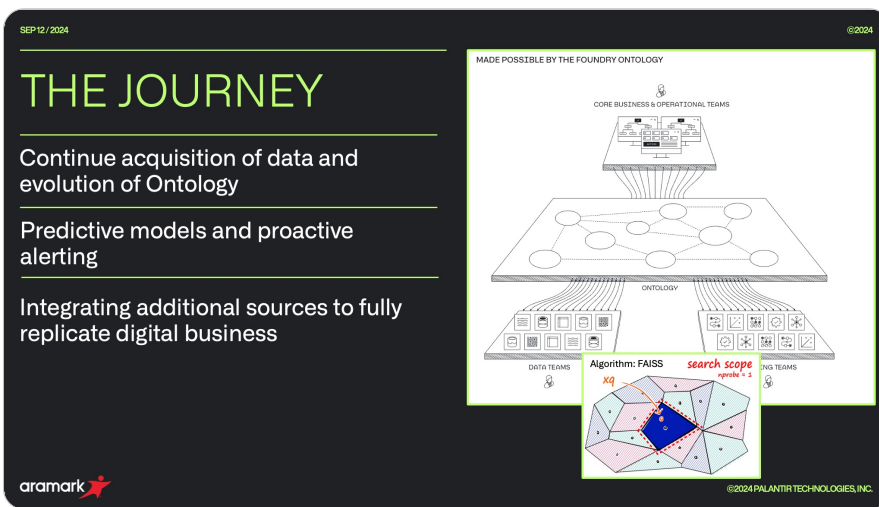


MANAGING \$20B+ PURCHASING & END-TO-END SUPPLY CHAIN



→ OVERVIEW ⁰¹

Aramark, a Fortune 500 hospitality services provider operating in 15 countries, faced significant challenges in managing their extensive and diverse data.

With over 200,000 employees and ten specialized business lines, the company struggled with fragmented data across various systems on both the supply and sell sides.

The complexity of serving over 2 billion meals annually, involving millions of products and thousands of recipes, hindered data visibility, detailed analysis, and informed decision-making.

These challenges necessitated a robust solution to streamline their data management and enhance operational insights.

→ OUR WORK TOGETHER ⁰²

LLM-powered Product Matching → Using Palantir AIP, Aramark leveraged large language models to match products with similar names, achieving a 99% confidence level in 30% of initial matches. The business went on to automate matching for products with >99% confidence, drastically reducing the need for manual interaction.

Full Data Lineage → Through utilizing the Ontology, Aramark was able to link products from buy side to sell side, creating a full data lineage, enabling atomic-level detailed financial and consumer analysis.

Data Classification → Aramark leveraged the Classification Manager to auto-classify data elements like meal types and service locations – supplementing auto-classifications with manual processes for 1% of products, and automating classification for the remaining 99%, driving significant time savings and deep levels of analysis.

What's Next → Aramark's journey with Palantir is ongoing, with plans for integration of unstructured data to better understand the voice of the customer, and the creation of a full digital twin to predict and simulate future operations.

“ Our journey is just beginning with Palantir...we did this in about nine months. It was something that we thought would be very difficult to do, but with the use of Foundry and our partners at Palantir, we're able to do it really quickly and continue to build use cases on this foundational data set.

DAN KLEIN, VP COGNITIVE SERVICES